

Project Green Trust/NZFarmsure Newsletter – Dec 05

Time for an update of progress and developments since our last correspondence. The purpose of this newsletter is to give you a summary of Trust/Farmsure activities of late and outline the future direction of the program.

Software

Finally!! We have begun delivery of the software to all financial members of the Trust. This has been somewhat delayed due to the need to clarify some issues surrounding the ownership and future development of the software. This has now been resolved to a level where the Trust and it's members will clearly remain in control of this in line with our founding principles of a program being designed for Farmers by Farmers. We look forward to feedback on the software from our members and will outline later in this newsletter the process for all other interested parties to progress implementation of the program on your properties.

Presentations

NZ Veterinary Association

Farmsure was presented at the National Conference in Wellington and has since received 20 registrations of interest from vets who would like to follow up on the potential of becoming involved with the delivery of animal management plans. This will be followed up with some introductory meetings in the new year.

NZ Association of Resource Managers

Farmsure was one of the sponsors at this national conference, which was a collective of Regional Council Land Managers and associated parties. The feedback from our presentation and trade display was positive and we intend to maintain a good relationship/understanding with Regional Councils as they are an important link in the development of the Land Plans.

Monitor Farms

We have presented at several monitor farm meetings throughout the Nth Island and it is now encouraging to see promotion of Land plans being implemented on some of these properties. Monitor farms do attract a good farmer audience and we see this as an ideal way for the benefits of a land management plan to be promoted.

Other Party Discussions

This is a summary of organizations we have been having discussions with towards any possible working relationships of joint benefit.

NZ Farm Environment Awards Trust - A body which has national coverage, receiving good support from farmers and strong media coverage.

FERMA - Is a subsidiary company of Summit Quinphos involved in software mapping technology which appears to be leading edge and is looking to include a planning and sustainability component.

Horizons Regional Council – are putting together a sustainable land use initiative based around land management plans being promoted to the Manawatu/Wanganui area they manage. This is a considerable initiative aimed at minimizing the effects of a repeat event like Feb 04.

Nimmo Bell – is a well resourced and respected primary industry consultancy business with the potential to facilitate future relationships with other interested parties.

Meat and Wool NZ – we continue to maintain good communications at management and governance level to maintain an understanding of our future directions.

All the above discussions make up part of the Trust and Farmsure's clear business plan for the future which must revolve around relationship building. We have developed a robust farm management package based around sustainability, which now needs to align itself with supportive industry bodies to build up beneficial relationships for all parties to progress the concept forward.

Land Vision

LandVision is an independent company set up by Lachie Grant and Sarah Dudin to deliver land management plans to farmers. They both have a wealth of experience in this area coming from their past Regional Council involvement and have a clear understanding of the Farmsure program.

Farmsure has developed a relationship with them to deliver the Land Management Planning component of our package. We would encourage anyone considering implementation of a land plan to get in touch with them.

LandVision- ph 0800 526384, email - landvision@gmail.com

NZFarmsure Implementation

To all those that have registered an interest in our program and would like to know more about the process of implementing the Farmsure program on your property, please consider visiting our website www.nzfarmsure.co.nz or contact us at any of the below so we can help to arrange the necessary steps for you.

All the best for the festive season,

Kris August

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